

## Marketing Career Cluster

<b>Middle School Course</b>
096800 Discovering Family and Consumer Sciences
<b>High School Core Career Education and Supporting Courses</b>
096801 Career and Family Leadership 096802 Career Exploration 096803 Career Development/Entrepreneurship 096814 Family/Consumer Resource Management 096818 Housing Environments and Design 105408 Enterprise

<b>Marketing</b>
040001 Fundamentals of Marketing
040002 Advanced Marketing
040005 Management
040006 Retailing
040007 Salesmanship
040008 Business Administration
040009 Advertising
040010 Business Ownership & Management
040011 Entrepreneurship
040012 Free Enterprise/Economics
040013 Fashion Merchandising
040014 Sports and Entertainment Marketing
040015 Internet Marketing
040016 International Marketing
040019 Leadership in the Workplace
040080 Marketing Education Internship
096820 Apparel and Textiles Intermediate
096822 Apparel and Textiles, Advanced
096825 Apparel and Textile Marketing
096832 Apparel and Textile, General
096839 FCS Related Occupations Coop
096843 Business Family and Consumer Sciences
096846 Fashion Design
171600 Dry Cleaning and Laundry Services, General

All courses/programs include classroom/laboratory instruction and leadership training through the appropriate Career and Technical Student Organization (CTSO).